

Airports Use New Tagging Technology to Track and Trace Interline Baggage

HOW DO AIRPORTS KEEP TRACK OF MILLIONS OF BAGS FROM SCORES OF CARRIERS TO MINIMIZE CONFUSION, KEEP CUSTOMERS HAPPY AND MEET TODAY'S ALL-ENCOMPASSING SECURITY REQUIREMENTS?



For LAX the answer is revolutionary new software integrating GPS, scanning, and schedules movement messages for a true real-time, track and trace solution.

Developed by Aviation Software, Inc (ASI) for Aero Port Services, the new software manages over 6 million bags from 43 airlines. A strong combination of GPS monitoring, daily patrol by internal staff, and service level agreements work in tandem to optimize customer experiences and the overall baggage transport process.

ASI's premier RFID-ready solution, InterBAG provides real-time internet-based GPS information, airline movement messages and itinerary and baggage messages for intelligent decision support. Using real-time data from BSM, SIMM and MOV messages in conjunction with alert messaging, multi-directional communication, and immediate data availability, APS now has the tools and support to track every bag traveling to and from LAX.

InterBAG Benefits include:

- Reduced lost bag claims and labor costs
- Easy for staff to secure the status of any bag at any time
- Reduce misconnections and late bag deliveries
- Secure bag monitoring from airport arrival through carrier pickup
- Fully audited control over every step of the baggage process
- Real-time "flight hold" decisions based on in-bound flight connections

"The addition of products for the airport industry is a logical evolution of our traditional efforts to offer any software solution our aviation clients voice a need for," said ASI president, Gordon Rosen. "Our blend of technology with operations adds efficiency and accountability to the interline baggage operation."

About Aviation Software, Inc.

Aviation Software, Inc. (ASI) was founded in 1981, with the vision of producing innovative and affordable software solutions to allow airlines maximum productivity and efficiency in their daily operations. ASI is dedicated to delivering the most advanced and cutting-edge technologies to all facets of business within the airline industry. ASI's approach delivers long-term benefits based on durable yet flexible solutions that respond rapidly to both market and customer needs.

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ASI is an award-winning independent applications software firm supplying customized solutions to aviation, transportation and postal communities. To date, the company has installed over 1,500 software modules around the globe and its MailTRAK Users span several continents; making ASI the market's leading independent applications software supplier.

Web site at: www.aviation-software.net.

